

# JOSHUA VILLANUEVA

PRODUCTION ART MANAGER



## CONTACT INFO

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- <https://www.jvportfolio.net/>
- 2734 N 74th Ct.  
Elmwood Park, IL 60707

## EDUCATION

### BA of Multimedia Design & Development DeVry University • 2016

- Magna Cum Laude • GPA 3.75
- Alpha Chi National Honor Society
- Deans list 3X's

### Computer Science Coursework

Dominican University • 2013

### AA of Applied Science

Triton College • 2012

- GPA 3.27

## CERTIFICATES

- **BRAND IDENTITY & STRATEGY**
  - **GOOGLE UX/UI DESIGN**
- Coursera

## SKILLS

- Adobe Creative Cloud
- Figma
- Creative Problem Solving and Ideation
- Brand Design and Development
- Print and Digital Production
- Signage Design
- Leadership and Team Collaboration
- Communication and Active Listening
- Process Optimization and Implementation
- Organizational & Time Management Skills
- Microsoft Office Suite

## HOBBIES & INTERESTS

- Chicago Bears
- Chicago Blackhawks
- Chicago Cubs
- Coffee & Beer lover
- Creative Design
- Journaling
- Meditation
- Traveling
- Running
- Weightlifting
- WWE & AEW

## REFERENCES

### Daryl Stevenson • Production Art Director CHAMPRO

P: 404.660.3238 • E: dsstvnsg@gmail.com

### Troy Mueller • Sr. Graphic Designer Las Vegas Golden Knights

P: 702.461.8711 • E: tmueller21@gmail.com

## PROFESSIONAL PROFILE

Creative, motivated Designer with 9+ years of experience specializing in custom apparel and logo design, brand development, and process innovation. Known for thriving in fast-paced environments, I bring a competitive edge to delivering high-quality projects under tight deadlines. My passion for sports and commitment to excellence drive me to continuously elevate the quality of my work while fostering collaboration and team success.

I'm proficient in Figma and Adobe Creative Cloud applications—especially Illustrator, InDesign, Photoshop, and Xd. My strengths lie in effective communication, organization, and attention to detail. Eager to leverage my expertise in brand development and process optimization to drive growth and efficiency in a team-oriented environment.

## PROFESSIONAL EXPERIENCE

### Production Art Manager of Embroidery

CHAMPRO | Bannockburn, IL • 2018 – Present

- Led and expanded the Cap Embroidery Production Art Department, managing a team of 60+ production artists and digitizers across multiple locations, including the Dominican Republic. Assisted in increasing department efficiency through streamlined processes and optimized workflows, improving production timelines and artwork quality.
- Delivered hands-on training in production art, template creation, and best practices, significantly improving team performance and output quality.
- Created high-impact visuals for print production, web images, event signage, and custom apparel, ensuring consistent branding across the company's website and marketing channels.
- Spearheaded initiatives such as process development, Google Sheets management, custom artwork creation, color matching, and typography design, driving innovation designs in tradeshow and photoshoot materials.
- Committed to having my team deliver precise, error-free art proofs within 24 hours, maintaining the highest standards of quality and punctuality for all custom art projects.

### Freelancing Graphic Designer

Final Cuts Barbershop & Grand Barbershoppe | Chicago, IL • 2015-2019

- Revitalized the brand identities of two barbershops, attracting a larger customer base with modern, visually appealing designs.
- Managed the complete design process for logos, merchandise, signage, and promotional materials, significantly boosting the shops' market presence.
- Developed social media strategies and visually engaging content, enhancing the shops' digital footprints and brand visibility.

### Junior Graphic Designer

Chicago Wolves | Glenview, IL • 2016 – 2018

- Conceptualized and delivered creative artwork for integrated marketing campaigns across print, web, email, advertising, and social media, ensuring brand consistency.
- Produced high-quality designs for promotional materials, signage, ad banners, merchandise, and apparel, driving fan engagement and increasing brand visibility.
- Played a key role in creating in-arena graphics and managing live jumbotron visuals at Allstate Arena, enhancing the fan experience during game-day events.
- Collaborated closely with the TV control room to ensure seamless execution of graphics during live broadcasts and events.

### Swing Courier (DOT)

FedEx Express | Elk Grove Village, IL • 2011 – 2016

- Ensured timely, efficient package deliveries, consistently meeting service commitments for a wide variety of customers and businesses.
- Optimized driving routes, improving overall delivery efficiency and customer satisfaction.